



# Tom Adams (entrepreneur)

AfD: Nominated for deletion; see [Wikipedia:Articles for deletion/Tom Adams \(entrepreneur\)](#)

**Tom P.H. Adams** (born 1972) is a [Swedish-American](#) technology executive.

## Early life and education

Adams grew up in Sweden and France before moving to the [United Kingdom](#) at the age of 10 with his parents. He learned both French and English through [language immersion](#), which inspired an early passion for language learning and cross-culture communication.<sup>[1]</sup> He holds a B.A. with honors from the [University of Bristol, United Kingdom](#) and an M.B.A. from [INSEAD in Fontainebleau, France](#).

## Career

In his twenties, Adams worked as a [commodities trader](#) of copper at [Trafigura](#). This brought him to live in Mongolia for six years, and to travel to the Philippines, China, Slovakia and D.R. Congo. He also lived in Switzerland and China before moving to [Harrisonburg, Virginia](#) in the United States in 2003.<sup>[2]</sup>

After graduating from business school, Adams met the leaders of [Rosetta Stone](#) (then Fairfield & Sons Ltd.) and in February 2003 became chief executive of the company.<sup>[1]</sup> The company went public in 2009, and he left the company for an investment management fund in 2013.<sup>[3][4][5]</sup>

He was the president and founder of Workaround, a tech incubator based in Washington, D.C.; co-founder and chairman of [Pedago](#), an [educational technology](#) company; and founder and chairman of the board of [Bizy](#), a business management technology company.<sup>[5]</sup>

Adams co-founded [Quantic School of Business and Technology](#), an online private business school, based in [Washington, D.C., USA](#).<sup>[6][7]</sup>

Tom Adams



<b>Born</b>	1972 (age 52–53) <a href="#">Stockholm, Sweden</a>
<b>Occupation</b>	Businessman and entrepreneur
<b>Language</b>	<a href="#">English</a> , <a href="#">Swedish</a> , <a href="#">French</a> , <a href="#">Spanish</a>
<b>Citizenship</b>	<a href="#">Sweden</a> , <a href="#">United Kingdom</a> , <a href="#">United States</a>
<b>Education</b>	<a href="#">University of Bristol (A.B.)</a> <a href="#">INSEAD (M.B.A.)</a>
<b>Years active</b>	1994–present
<b>Notable awards</b>	<a href="#">Ernst &amp; Young Entrepreneur of the Year Award</a> 2009 <a href="#">Smart CEO of the Year</a> 2009

## Awards

---

---

Adams won the Ernst & Young Entrepreneur of the Year Award in 2009.<sup>[8]</sup>

## References

---

---

1. Lizzie Fane. "Interview with Tom Adams, Chairman of the Board for Rosetta Stone" (<http://www.thirdyearabroad.com/when-youre-back/entrepreneurship/item/1394-interview-tom-adams-chairman-rosetta-stone.html>). ThirdYearAbroad.com. Retrieved 21 October 2014.
2. Lora Kolodny (30 June 2009). "Going Public in the Throes of a Recession" ([https://www.nytimes.com/2009/07/01/business/smallbusiness/01public.html?\\_r=1&%7C](https://www.nytimes.com/2009/07/01/business/smallbusiness/01public.html?_r=1&%7C)). *the New York Times*. Retrieved 3 August 2014.
3. Bruner, Robert; Eades, Kenneth; Schill, Michael (2013). *Case Studies in Finance*. McGraw-Hill/Irwin. p. 635-356.
4. "Rosetta Stone Inc. Announces Changes to Board of Directors" (<http://investors.rosettastone.com/phoenix.zhtml?c=227935&p=irol-newsArticle&ID=1804885>). Rosetta Stone Inc. Retrieved 21 October 2014.
5. "Three Directors to Leave Rosetta Stone" (<http://www.virginiabusiness.com/news/article/three-directors-to-leave-rosetta-stone>). Virginia Business. 10 April 2013. Retrieved 21 October 2014.
6. Staton, Bethan (13 March 2022). "Moocs face challenge from new generation of course providers" (<https://www.ft.com/content/6c185bf2-448a-4a6f-8690-d7dd3b387b9b>). *Financial Times*.
7. Madell, Robin. "An inside look at the first 'mobile-friendly' accelerated MBA program, where aspiring entrepreneurs and leaders can earn their degree from their phones — without paying a cent in tuition" (<https://www.businessinsider.com/quantic-school-business-technology-free-mobile-accelerated-mba-program-2020-9>). *Business Insider*.
8. "Tom Adams, Ernst & Young Entrepreneur Of The Year 2009 Overall National Winner" (<https://www.youtube.com/watch?v=UQAvSdiAWTA>). EY Global. Retrieved 21 October 2014.

---

Retrieved from "[https://en.wikipedia.org/w/index.php?title=Tom\\_Adams\\_\(entrepreneur\)&oldid=1297203664](https://en.wikipedia.org/w/index.php?title=Tom_Adams_(entrepreneur)&oldid=1297203664)"